



# 2024 Corporate Partnership

Join others in supporting WellSpan Health to benefit and advance the health of our community.

# A Special Appeal to Our Partners

Over the years, generous community partners have supported a variety of programs and events that further our commitment to care for our most vulnerable neighbors.

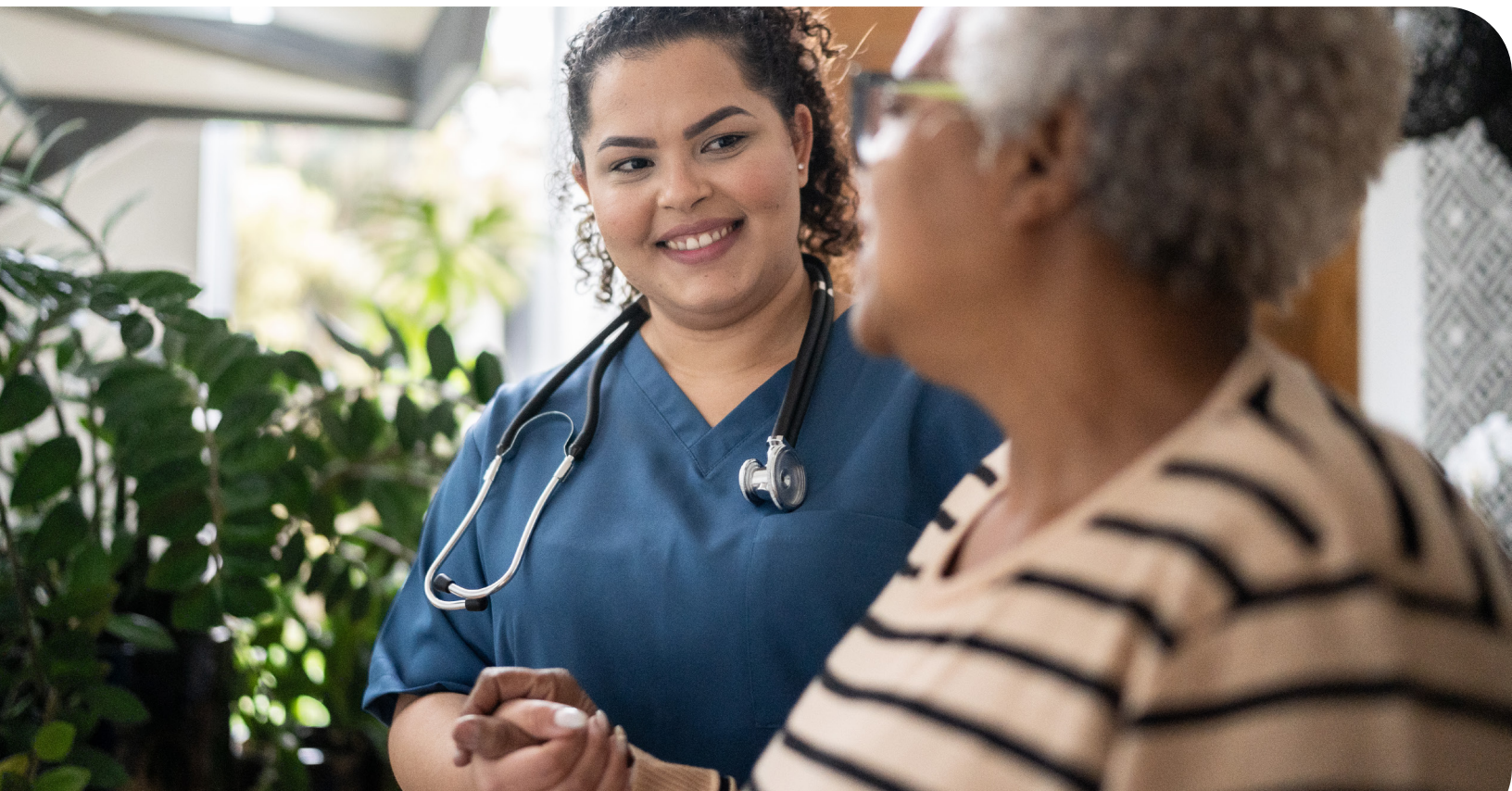
We remain determined to ensure that resources and programs are available to those who need them the most in Adams County and northern Maryland.

Purchasing equipment, upgrading technology, providing local benefits, and sustaining and expanding our patient help funds are just some of the ways corporate partners have helped WellSpan Gettysburg Hospital provide **award-winning care** and make our community stronger.



We hope that you will collaborate with us to sustain key programs offered in our community through a corporate partnership this year.

Help us make certain that people receive the care that only WellSpan can provide. **Please consider how you will partner with us to forge ahead and keep our community healthy and strong.**



# Why We Support WellSpan Gettysburg Hospital



ACNB Bank has a long history of commitment in the Gettysburg community. Like the Gettysburg Hospital Foundation, Gettysburg is our home having been founded on the square in 1857. The Foundation held its first golf tournament in 1985. ACNB Bank was there in 1985, and every year thereafter, as a lead sponsor and supporter. Our direct commitment of dollars since the inception of the annual golf tournament exceeds \$398,000 – all benefiting WellSpan Gettysburg Hospital and those who need medical services in our shared community. The level of ongoing support for the Gettysburg Hospital Foundation in the community is a testament to the importance of its mission to enhance the health and well-being of people through funding to assist those in need and for new equipment and programs. ACNB Bank is humbled to be a partner in fulfilling this mission.

**James P. Helt**, *President & Chief Executive Officer, ACNB Bank*



Barley Snyder is a community-based law firm, it's only natural for us to support a community-based hospital. The viability of our Adams County community is largely dependent on its health, so partnering with an outstanding organization like WellSpan Gettysburg Hospital that dedicates itself and its resources to the health of our community isn't a choice for us. It's our pleasure and our honor.

**Scott Kelley**, *Esquire, Barley Snyder*

# A Look at How Your Gifts Can Help

Gettysburg Hospital Foundation is dedicated to supporting the health and wellness needs of our neighbors through various community benefit programs:

## Patient Support Fund

Relieves the financial pressures on patients who have needs that impact their treatment or health outcomes. This fund helps at-risk patients with food, transportation, transitional housing and life-saving medications.



### Durable Medical Equipment

- Help patients receive equipment so they can recover at home.
- **\$300 helps** one patient with a month of oxygen.



### Food Insecurity

- Nearly **600 patients** have been identified as food insecure.
- **\$50 provides** a 3-day supply of meals for a food insecure patient upon discharge from the hospital.



### Medication Assistance

- Helping an average of **80 patients** per month obtain life-saving medication.
- **\$100 helps** two patients afford their medication each month.



### Transportation Access

- **\$25 helps** a patient get home from the hospital or to their follow up appointment.

## Linda's Fund

Linda's Fund provides in-home, private-duty care for oncology patients who need assistance with activities of daily living while undergoing treatment. This fund was established in memory of Linda Kranias, who passed away from breast cancer. You are helping patients receive support as they recover at home.

## Cancer Patient Help Fund

The Cancer Patient Help Fund alleviates the financial burden on individuals and families undergoing cancer treatment by assisting with basic living expenses such as rent, utilities, groceries, and transportation. You are lifting some of the burdens during a time when patients and their families need it the most, allowing them to focus on their health and treatment.



*The Cancer Patient Help Fund is an incredible program. We have received grocery gift cards to purchase nutritious food so I can maintain a healthy diet — which is just so important for beating cancer. It has relieved a great deal of stress and I am so grateful.*

*Sarah, a grateful patient diagnosed with breast cancer*



Since May 2023 the Adams County Cancer Patient Help Fund has provided over **\$100,300** to **75 patients** and their families.

## Gettysburg Hospital Foundation Internal Grant Program

Gettysburg Hospital Foundation Internal Grant Program supports various needs at WellSpan Gettysburg Hospital and WellSpan practices in Adams County as they provide quality care and excellence in patient experience. Grant awards must meet the Gettysburg Hospital Foundation's priorities of clinical excellence, community benefit, and education and innovation.



Over **\$258,000** was awarded in FY24 to meet various needs at WellSpan Health in Adams County and northern Maryland.

# A Look Back: 38 Years of Support

Over the past 38 years, many local businesses and other companies supported various beneficiaries in Adams County and northern Maryland through corporate partnerships to help our neighbors meet their health goals and receive needed care. Here's how previous giving made an impact in our community:

## Children's Health Fund Over \$730,000



The Children's Health Fund provided services for children in the community like free dental care services, medication assistance, sleep sacks for newborns, car seat distribution, medical examinations to child victims of sexual abuse as part of the SAFE program, and free, early child physical health screenings.

## Adams Mammography Help Fund Over \$76,000



The Adams Mammography Help Fund provides free mammograms to women who don't have insurance or have high insurance deductibles. This fund helps relieve the financial burden of baseline screenings for women age 40 and over who need financial assistance.

## Prescription for Caring Over \$230,000



Prescription for Caring, a program of the Patient Support Fund, provides vital medications to people who can't afford their prescriptions due to the lack of insurance or high deductibles.

## Patient Experience Fund Over \$70,000



The Patient Experience Fund supports projects that are part of the hospital's ongoing commitment to excellence for the patient-family centered experience in promoting hope, healing, and hospitality.



Gettysburg Hospital Foundation (GHF) is one of the organizations that makes Gettysburg and Adams County a very special place. The number of people and programs that are helped by GHF with both funding and other support services is a true testament to the foundation's donor network and supporters. GHF's ability to react to emergency situations and help those in immediate need in our community, as it did at the start of the COVID-19 pandemic, is a testament to the hard-working and dedicated staff at WellSpan Gettysburg Hospital.

**Harry Hartman**, *Gettysburg Times*

# Partnership Benefits

## Lead – \$12,000

### Corporate Partner Benefits

- Includes Bronze, Silver, and Gold Corporate Partner benefits
- Inclusion in the Cornerstone Society
- Company name and logo on Annual Impact Report
- Invitation to donor events and recognition as a 2024 Lead Partner at events including our annual recognition event
- Opportunity to participate in insider tours

### Golf Tournament Benefits:

- Registration for 16 golfers (2 foursomes each if sponsor split)
- Company logo on Lead Sponsor banner displayed at event
- Company name and logo printed on any golf promotional and day of event materials
- Company name and logo on golf promotional giveaway items
- Opportunity to include company promotional items at events

## Gold – \$5,000

### Corporate Partner Benefits

- Includes Bronze and Silver Corporate Partner benefits
- Recognition on donor wall at WellSpan Gettysburg Hospital
- Special recognition as a 2024 Gold Partner at donor events

### Golf Tournament Benefits:

- Registration for 8 golfers
- Company logo on Gold Sponsor banner displayed at event
- Choice to be a specialty sponsor: Hole-In-One, AM and PM Round
- Designated signage at tournament as a Gold Sponsor
- Company name and logo printed on any golf promotional and day of event materials

## Silver – \$3,000

### Corporate Partner Benefits

- Includes Bronze Corporate Partner benefits

### Golf Tournament Benefits:

- Registration for 4 golfers
- Choice to be a specialty sponsor: Beverage Cart, Breakfast, Lunch and Dinner, Golf Ball, Golf Cart, Longest Drive Contests, Pot of Gold, Putting Contest, and VIP
- Company name on Silver Sponsor banner displayed at event
- Designated signage at tournament as a Specialty Sponsor
- Company name and logo printed on any golf promotional event materials

## Bronze – \$1,800

### Corporate Partner Benefits

- Company name and logo on Gettysburg Hospital Foundation website
- Name featured in the annual thank you newspaper advertisement

### Golf Tournament Benefits:

- Registration for 4 golfers
- Company name on a designated hole sign
- Company name printed on any golf promotional event materials

## Save the Date!



The annual Gettysburg Hospital Foundation Golf Tournament you supported in the past is scheduled for 2024. Corporate Partners will be recognized at this event based on their reflective partnership level.

### Gettysburg Hospital Foundation Annual Golf Tournament

July 19, 2024 | The Links at Gettysburg

# YES! Let's Partner for the Health of Our Community



Company Name: \_\_\_\_\_

Today's Date: \_\_\_\_\_

**Please confirm the opportunities in which you will participate and at which level.**

Complete this form and email it to [jsimonson6@wellspan.org](mailto:jsimonson6@wellspan.org). Please call the Gettysburg Hospital Foundation at (717) 337-4175 if you have further questions.

**Lead – \$12,000**     **Gold – \$5,000**     **Silver – \$3,000**     **Bronze – \$1,800**

**Designate gift to:**

- Patient Support Fund**       **Cancer Patient Help Fund**  
 **Linda's Fund**                       **Internal Grant Program**

**Please indicate how you would like your company name to appear in all printed and public donor recognition:**

\_\_\_\_\_

**Please email an electronic file of your company logo to [jsimonson6@wellspan.org](mailto:jsimonson6@wellspan.org).**

(Or check below if your company wishes to remain anonymous.)

Our company wishes to remain anonymous.

## **Person Authorizing Pledge:**

Company Contact (Person to receive event related correspondence and invoices)

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Please indicate if you are interested in attending our annual golf tournament and we will include you/ your business in communication about the event.

Preferred tee time:     7:00 a.m.     1:00 p.m.

All pledges are invoiced on the 15<sup>th</sup> of each month. If you would prefer a different date for pledge payment, please indicate here: \_\_\_\_\_

*By agreeing to golf in our tournament you are giving us permission to take official photos of you and your foursome at the event.*



The Gettysburg Hospital Foundation is a community-based, not-for-profit organization.

[wellspan.org/giving](https://wellspan.org/giving)

## Looking for more ways to partner with the Gettysburg Hospital Foundation?

For more information on additional ways we can partner together call **(717) 337-4175**.

